

**NORTH CAROLINA CENTRAL UNIVERSITY
DURHAM, NORTH CAROLINA
BOARD OF TRUSTEES MEETING MINUTES**

APRIL 25, 2018

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on April 25, 2018. Chairman Hamilton called the meeting to order at 9:00 a.m.

INVOCATION: Trustee Tidwell gave the invocation

ROLL CALL: Present: Mr. George Hamilton, Mr. John Barbee, Mrs. Karyn Wilkerson, Mrs. Oita Coleman, Mr. Kevin Holloway, Atty. James Walker, Mr. Isaiah Tidwell, Mr. Michael Hopkins, Dr. Kenneth Tindall, Mr. John Herrera, Mr. Michael Johnson Dr. John McCubbins (via telephone conference)

Absent: Ms. Allyson Siegel

ADOPTION OF THE AGENDA: It was moved by Trustee Holloway and properly seconded by Trustee Barbee that the agenda be adopted. The motion carried.

APPROVAL OF THE MINUTES: It was moved by Trustee Barbee and properly seconded by Trustee Tidwell to approve the minutes dated February 28, 2018. The motion carried.

ELECTION OF ASSISTANT SECRETARY TO NCCU BOARD OF TRUSTEES: Chairman Hamilton recognized Chancellor Akinleye. Chancellor nominated Attorney Al Zow, Chief of Staff, to serve as Assistant Secretary to the NCCU Board of Trustees. The NCCU Board of Trustees voted unanimously to approve the nomination. The motion carried.

CHAIR'S REMARKS: Chairman Hamilton informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before

the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time. No conflict was presented.

REPORT OF THE CHANCELLOR: Chancellor Johnson Akinleye presented the Chancellor's Report.

INTRODUCTION OF NEW LEADERSHIP TEAM MEMBER

Chancellor Akinleye recognized and introduced Mr. Robert L. Botley, the university's new Interim Vice Chancellor for Administration and Finance. Mr. Botley brings more than 35 years of managerial and finance experience in higher education. Prior to joining NCCU, he served in multiple leadership roles in higher education, which include associate vice chancellor for finance and administration at Winston-Salem University and vice chancellor for business and finance at Fayetteville State University. In addition to his experience in higher education, Mr. Botley spent five years as a finance cost analyst and an industrial engineer with The Boeing Company in Renton, Washington.

UNIVERSITY HIGHLIGHTS

- **BLUE CROSS BLUE SHIELD NC INVESTMENT** - In March, Blue Cross Blue Shield of North Carolina announced a \$1 million investment into our NCCU Department of Nursing program. The investment will be used for scholarships to address access to care and nursing shortages, especially in rural areas, as well as educational training and enhancements to our state-of-the-art Eagle General Hospital with technology upgrades such as pediatric simulators to provide students with proper practical experience. We are grateful to Blue Cross Blue Shield NC for this significant gift as it will ensure that NCCU will continue to fulfill a critical workforce demand for the state of North Carolina and supply compassionate care, knowledgeable practitioners and highly trained healthcare providers who serve the citizens of North Carolina.
- **2018 MEAC BASKETBALL CHAMPIONS** - NCCU Eagles men's basketball team, led by Coach LeVelle Moton, along with the basketball coaching staff and Athletics Department, made history again in earning their third MEAC Basketball Tournament title and third trip to the NCAA "Big Dance" on Saturday, March 10. Throughout the basketball season, our scholar-athletes demonstrated great determination and showcased how Eagles soar in excellence on a national platform. I would like to extend my gratitude to all who support our basketball

- program, especially the cheerleaders and Marching Sound Machine band. Thank you for adding excitement to the game-day experience and cheering on and encouraging our Eagles. Chancellor also thanked our fans for your unwavering support and commitment throughout the season and in helping us send our team, Athletics staff, band and cheerleaders off to the competition.
- CHEATHAM-WHITE SCHOLARS** - On April 3, NCCU introduced the inaugural recipients of the coveted Cheatham-White Scholarship program, which was created by the N.C. General Assembly in 2017 for incoming freshmen at NCCU and N.C. A&T State University. Nine students were chosen from among 200 candidates and are among the best and brightest in the southern region of the United States. The awards will cover tuition, room and board, student fees, books, a laptop computer, supplies and personal expenses, including four summer experiences that could include international studies. We are looking forward to preparing these future leaders with a rigorous academic program paired with long-term commitment to community service when they arrive in the fall.
- VERIZON FOUNDATION GRANT**- A few weeks ago, the Verizon Foundation provided NCCU with a \$300,000 Innovative Learning Program grant to prepare underserved middle-school students to pursue careers in science, technology, engineering and math fields. Through this grant, students participating in the program will take summer courses at NCCU to learn entrepreneurship skills and gain hands-on learning experiences in next-generation technologies, such as robotics, augmented reality and 3D printing. The program will also give students access to college-age mentors and an ongoing relationship with our university. We are excited to partner with the Verizon Foundation and contribute to our community by delivering cutting-edge technology education to diverse middle school students underrepresented in these fields.
- INSTALLATION CELEBRATION** – Chancellor Akinleye indicated that April was one of the busiest months for NCCU due to the wonderful Installation Celebration that this campus conducted on my behalf. I stand in awe of the overwhelming outpour of love and thoughtfulness that my family and I have received from our NCCU community. From the Worship Service to the Installation Ceremony and Scholarship Gala, each event was planned and executed with great detail. Moreover, collectively, the activities truly distinctive and exceptional about North Carolina Central University, in particular our students and our legacy. I would like to especially recognize the Installation Committee and subcommittees who worked tirelessly on the logistics for the

events, including Dr. Debra Parker, chair, and Dr. Harriet Davis, co-chair. As I noted in my Installation address, I remain humbled and grateful for the opportunity to be your servant leader and take NCCU to new heights.

- **STUDENT HIGHLIGHT** – Chancellor Akinleye recognized and introduced Ms. Bettylenah Njaramba. She is a junior, elementary education major from Raleigh, North Carolina, by way of Kenya, and a stellar example of how our students thrive on campus. This year, she made history by being elected as the first African-American woman to serve as president of the University of North Carolina (UNC) Association of Student Governments (ASG), the student organization designated to represent the interests of students in the deliberations of the UNC Board of Governors. In this role for the 2018-2019 academic year, Bettylenah will serve as the chief executive officer of the organization and act as the official representative and spokesperson. She will also serve as an ex officio member of the UNC Board of Governors and the Council of Student Body Presidents.

Passionate about student government at NCCU, Bettylenah also serves as president of the Association of Students for a Better Africa and is a member of our student government association.

Ms. Njaramba shared her NCCU experiences and how excited she is to be elected to serve as president of the University of North Carolina Association of Student Governments and also serve as ex officio member of the UNC Board of Governors.

OPEN SESSION

COMMITTEE REPORTS

ACADEMIC AND STUDENT AFFAIRS

Trustee Tindall presented the Academic and Student Affairs Committee Report. There were several informational items.

ACADEMIC AFFAIRS

Interim Provost and Vice Chancellor for Academic Affairs Carlton Wilson recognized Dr. Eun Park, Associate Provost and Dean for Research and Sponsored Programs. Dr. Park provided an update on Sponsored Research and Programs.

As of April 23, 2018, the proposals submitted and the awards received (FY 2017-18) are:

- Proposals: \$71,148,891.85
- Awards: \$22,794,188.60

Last Year, FY 2016-17 proposals submitted totaled \$266, 872,222.59. Two (2) \$100M proposals were submitted and also last Year, FY 2016-17 proposals awarded totaled \$20, 098,154.00.

Research Capacity Building:

- Innovations Funds - \$300,000 (11 proposals 30 Faculty)
- Mini Grants - \$40,000 (9 Proposals 9 Faculty)
- “How to Write Winning Grant Proposals” – 35 Faculty participated

Dr. Park held meetings with Faculty and PIs that included:

- Research Community meetings
- Grant Submissions and RAMSES Training
- Regulatory Compliance Training
- BANNER INB Training
- Budget Transfer Training
- NASA Invitational Training
- Division Retreats

Interim Provost Wilson introduced and recognized Dr. Jamila Minga, Assistant Professor, Department of Communication Disorders, School of Education. Her research presentation was entitled, “*Right Brain Stroke Research*”.

Next, Interim Provost Wilson introduced and recognized Dr. Jerry Gershenhorn, Professor, Department of History in the College of Arts and Sciences. He gave a brief synopsis of his book, “*Louis Austin and the Carolina Times: A Life in the Long Black Freedom Struggle*”.

STUDENT AFFAIRS

Interim Vice Chancellor for Student Affairs Gary Brown presented an Overview of the Office of Career Services and Outreach which included:

- Overview of past and current Career Services Structure
 - Staff Structure
 - Student Engagement

- Appointments
- Operating Budget

- Signature Programs – 2015-2016
 - Life Out of Bounds Student Athlete Program
 - STEM Internship Showcase
 - Professional Development Network Conference
 - TypeFocus Career Assessment
 - Resume Boot Camp
 - Campus Career Fairs
 - Campus Collaborations – Past and Current Academic Affairs, Athletics, Institutional Advancement, Alumni Relations and Institutional Research
- Two years later Signature Programs 2017-2018
 - STEM Internship Showcase and Internship Week
 - STEM Career Fair and BRITE Career Expo
 - STEM Professional Development Network Conference
 - Career Fest-Sophomore Success/Career and Graduate School Fair
 - Criminal Justice Networking Summit
 - Don't Cancel Class: Career Skill Class Presentations
 - Career Module in UNIV 1100 Course and Colloquiums
 - Homecoming Legacy Talks/Alumni Mentoring Program
 - Amazon Cloud Computing Summit with Faculty
 - Career Excursions (Site Visits to SAS, Cisco, PwC, Goldman Sachs)
 - Thurgood Marshall Leadership Institute I Washington, DC
 - Hire Me Summit
 - Career Minute Clinic
 - Eagle Etiquette Dinner
- A view of the past and current structure and preliminary findings – Employer Contact Development, Job/Internship Development, Internships, Outcome at a glance at graduation
- Recommendations for continued progress and success (career services for the future) – Career ready competency, explore, experience excel and elevate

The mission of the Office of Career Services and Outreach will:

- Engage the campus community in collaborative and innovative efforts to foster a holistic approach to student success as it relates to career development,
- Assist students in identifying, articulating, and leveraging their strengths, skills, and interests into a meaningful work experiences that satisfies their career objectives.

ADVANCEMENT, ATHLETICS AND EXTERNAL AFFAIRS COMMITTEE

Trustee Barbee presented the Advancement, Athletics and External Affairs Committee Report. There were several informational items.

ADVANCEMENT

Dr. Harriet Davis, Vice Chancellor for Institutional Advancement presentation included the following:

- 3rd Quarter Fundraising Report
 - FY 2018 Fundraising Goal
 - \$7.7m/\$5,053,026 (66% of Goal)
 - 5,427 number of donors contributing to date
 - Alumni Goal Giving
 - \$2.7m/\$1,657,589m (61% of goal)
 - Increase in Corporate Giving by 7% (85% Goal)
 - \$1m Blue Cross/Blue Shield
 - \$300,000 Verizon
 - \$100,000 Levine Foundation
 - Increase University's Endowment by 5% (30% Goal)
- New team members
 - Mr. Michael Magood, Principle Gifts Officer, School of Business
 - Dr. Ann Beamon, Director of Development, School of Education
 - Mr. Richard Johnson, Development Officer, Student and Parent Relations
 - Ms. Kristin Kozusko, Prospect Manager
- Eagle Promise Tour
 - March 14, 2018 Reception hosted by Trustee Isaiah Tidwell and Mrs. Helena Tidwell at their residence
 - Alumna Hellena Tidwell: Committed to donate \$25,000
- Upcoming Eagle Promise Tour
 - Goldsboro, NC, May 3, 2018, Location T/B/D
 - Baltimore, MD date T/B/D
 - Greensboro, NC to be Hosted by Alumnus and Alumna Don and Gwendolyn Willis, Location T/B/D
 - Black Mountain, NC to be hosted by Trustee George Hamilton Alumnus and Mrs. Jill Hamilton, Location T/B/D
- Chancellor's Installation Gala
 - More than 600 in attendance
 - Five Gala Sponsors Totaling \$80,000

- Two Platinum Level Donors at \$25,000
 - Alumnus Leroy C. Latten
 - Sodexo
- Three Gold Level Donors at \$10,000
 - PNC Bank
 - Trustee Michael Johnson Alumnus and Mrs. Elizabeth Johnson
 - Trustee Kevin Holloway Alumnus and Mrs. Laurretta Holloway Alumna \$10,000

ATHLETICS

Next, Dr. Ingrid Wicker-McCree, Director of Athletics presented Athletic Highlights which included the following:

Revenue from NCAA Championship:

- Bonuses for Men’s Basketball
- Revenue Gap
- Student-Athlete Well Being
- Mental Health First Aid Certification
- Year Long Leadership Program

Further Dr. Wicker-McCree shared with the Trustees that 32 athletes will graduate in May – 4 within 3 years. Also there were 157 athletes with 3.0 GPA and 17 athletes with 4.0 GPA.

The MEAC-SWAC Challenge will be held on September 2, 2018, between NCCU and Prairie View.

Dr. Wicker-McCree recognized and introduced two new team members in the Resource Acquisition Department, namely, Ms. Devona Knight – Athletics Ticket Coordinator. She will be instrumental in helping market and grow our sales in athletic tickets. Mr. Mark Keith – Assistant Athletic Director for Corporate Sponsorships, who has extensive experience in identifying and selling athletic department inventory.

AUDIT, FINANCE AND FACILITIES COMMITTEE

Trustee Johnson presented the Audit, Finance and Facilities Committee Report. There was one (1) action item and several informational items.

FINANCE

Associate Vice Chancellor for Administration and Finance Akua Matherson introduced the newly appointed Interim Vice Chancellor for Administration and Finance Mr. Robert Botley.

Next she provided a brief update on the University financials through the 3rd quarter of the fiscal year and indicated that the University expects to carryforward the maximum of 2.5%, which is approximately \$2 million, to be used for strategic plans and initiatives in the next fiscal year.

Additionally, she noted that based on current trends, the Auxiliary units will send approximately \$2.7 million to the fund balance by year end.

Ms. Matherson also provided updates on operational items within the division to include working on process re-engineering for Accounts Payable. To date, the re-engineering has increased the number of check runs per week from one to two, and started implementation of providing vendor payments by direct deposit. In Purchasing, she mentioned the campus roll-out and expansion of the P-card program.

For the Travel Office there is the implementation of Chrome River, a software package that will automate the University's travel from inception through to reimbursement.

Further, she circulated to the Trustees two magazines from Sodexo highlighting food service activities on campus.

Next, Mr. Wilson Jones, consultant with Reith Jones, was recognized. Mr. Jones provided an update on the University's P-3 project related to housing, including the process and schedule; RFQ response and outcomes and next steps (RFP process, NCCU planning efforts and additional discussion). It was noted that the University continues to be on an aggressive timeline and is a few days away from receiving proposals from the four shortlisted firms. A board education session will be held to provide information on the P-3 financing options prior to the Board's selection of a P-3 partner.

FACILITIES

Associate Vice Chancellor for Facilities Jonathan Peeler provided a brief update of the timeline of both the New School of Business and the New Student Center project. Both projects remain on schedule.

Additionally, Mr. Peeler provided information on the TV Studio project and the Baynes Hall renovation and an overview of the Millennial Campus request for NCCU.

Highlights of the request for Millennial Campus Designation included the following:

- History and Context
- NCGS 116-198 Article 21B Authorizing the Board of Governors
- Benefits of Creating a Millennial Campus
- Potential Uses at NCCU
- Phased Approach
- Next Steps – Incorporate designated Phase I and Phase II Millennial Campus property into the Campus Master Plan
- Critical Dates/Milestones

It was discussed that NCCU will seek approval in phases, the first of which includes 32.14 acres. Phase I includes the sites for the New School of Business, the P-3 project, the area surrounding the Walker Complex, the current parking deck and other housing sites.

Information on potential sites for Phase II will be developed with the approval of the Campus Master Plan including a review of the feasibility of BBRI and BRITE locations being added.

It was moved by Trustee Johnson and properly seconded by Trustee Tindall that the NCCU Board of Trustees recommend adoption of the Resolution to create a “Millennial Campus” for the betterment of the University and its mission and forward to the UNC Board of Governors for final action. The motion carried.

AUDIT

University Auditor Robert Gaines shared with the Committee the Internal Audit Planned and Unplanned Project updates as of April 4, 2018 and a follow up on Outstanding Recommendations from FY-17 as of April 4, 2017.

The action item on the agenda, namely, Modifications to the Internal Audit Charter was not presented.

ENDOWMENT FUND

Chairman Hamilton presented the NCCU Board of Trustees of the Endowment Fund Report. There were several informational items.

Associate Vice Chancellor for Administration and Finance Akua Matherson reviewed the University portfolio progress through February 28, 2018. It was noted that the market value of the portfolio has increased by \$2.45 million from July 1, 2017 to month end February. This reflects an overall positive change in market value of 7.38%. It was noted that the decrease reflected in the portfolio for Piedmont Investment Advisors includes the rebalancing of the University's portfolio to reflect 80% to UNC Management and 20% to Piedmont Investment. \$4.22 million was liquidated from Piedmont and added to the assets under management with UNC Management.

The benchmark data was also reviewed for Piedmont Investment Advisors. It was noted that UNC Management Company does not benchmark against the S&P 500. Additional information will be obtained and shared with the board concerning the benchmark data for UNC Management.

GOVERNANCE COMMITTEE

Trustee Wilkerson presented the Governance Committee Report. There was one (1) information item and one (1) action item for Closed Session.

The Governance Committee met on March 28, 2018, via telephone conference call to fulfill its responsibility for presenting a recommended slate of nominees of Board Officers for 2018-2019 at the April meeting. This matter will be presented and considered at the June meeting.

In Closed Session yesterday, pursuant to NCGS 143-318.11(a)(3) the Trustees considered and reviewed letters of recommendations and background materials for two (2) Trustee Emeritus Status candidates.

It was moved by Trustee Wilkerson and properly seconded by Trustee Tindall that the NCCU Board of Trustees approve Trustee Harold Epps and Trustee Paul Pope for Trustee Emeritus Status. The motion carried.

EXECUTIVE/PERSONNEL COMMITTEE

The Executive/Personnel Committee did not present at the Committee meeting.

STUDENT GOVERNMENT REPORT: SGA President Michael Hopkins presented a SGA report. A copy of his full report is attached.

Following Trustee Hopkins' SGA Report, Chairman Hamilton presented Trustee Hopkins with a Resolution on behalf of the entire NCCU Board of Trustees and thanked him for his service (copy of Resolution attached).

Next, Dr. Toya Corbett, Assistant Vice Chancellor for Student Affairs and Dean of Students along with Mr. Samuel Cooper, President, NCCU Alumni Association presented gifts to Trustee Hopkins, also thanking him for his service.

NATIONAL ALUMNI REPORT: Mr. Samuel Cooper, President, NCCU National Alumni Association presented a report. Highlights of his report were namely, renaming of Hoey Administration Building and comments and concerns re: the new university brand.

Trustees also expressed concerns and shared comments about the rebranding issue. Trustee Hopkins indicated that the student body is displeased and does not like the aesthetics of the logo. He also indicated there are some who are espousing their views on what the new logo does or does not stand for, but to provide input.

Chairman Hamilton emphasized that the logo does not replace the University Mascot, Eagle or our University Shield, which continues to be used on all official documents nor does it change our motto of "Truth and Service". Chairman Hamilton also indicated it is not the role of the Board of Trustees to dictate actions on the brand, but to assist in the path to go forward to address a plan of action, to implement the vision, direction and rationale in that understanding of communication. There is a lot more information and

feedback now. An additional communication of the new brand ad what it represents would be beneficial.

Chancellor Akinleye and team to drive this process and go back and review input and thoughts now received.

FACULTY SENATE REPORT: The Faculty Senate Report was presented by Dr. Phillip Mutisya, Chairman. A copy of his report is attached.

STAFF SENATE REPORT. The Staff Senate Report was presented along by Ms. Demetria Robinson. A copy of her full report is attached.

It was moved by Trustee Coleman and properly seconded by Trustee Wilkerson to convene in Closed Session pursuant to NCGS 143-318.11(a)(3). The motion carried.

CLOSED SESSION

Attorney Hope Tyehimba provided updates on legal matters.

There being no further business for Closed Session, it was moved by Trustee Barbee and properly seconded by Trustee Holloway to reconvene in Open Session. The motion carried.

OPEN SESSION

CHAIRMAN'S ANNOUNCEMENTS:

- May 11, 2018 Graduate and Professional Commencement
- May 11, 2018 Chancellor's Reception for Graduating Students and Families
- May 12, 2018 Baccalaureate Commencement Ceremony
- May 24-25, 2018 Board of Governors Meeting
- June 26-27, 2018 NCCU Board of Trustees meeting

There being no further business, it was moved and properly seconded to adjourn. The motion carried.

Respectfully submitted:

Dottie Fuller
Recorder